

[Copy and paste into your email, customize and send to your manager]

Subject: Request to Attend Stibo Systems Connect 2025 in Berlin

Hi [Manager's Name],

I would like to request your approval to attend **Stibo Systems Connect 2025**, taking place **October 6–8** in **Berlin, Germany**.

This event gathers more than **450 data professionals** from across the globe and offers valuable insights into:

- The latest innovations and best practices in **Master Data Management (MDM)**
- **Stibo Systems’ product roadmap** and strategic direction
- Real-world **customer case studies** highlighting how MDM drives operational efficiency, revenue growth, enhanced customer and supplier relationships, sustainability, and better decision-making

Attending this conference will provide me with actionable knowledge directly applicable to our work. Specifically, it aligns with and supports several of our current initiatives:

- [Insert relevant project or strategic priority]
- [Insert relevant project or strategic priority]
- [Insert relevant project or strategic priority]

In addition to gaining technical and strategic insights, I'll have opportunities to network with peers, industry experts, and Stibo Systems product specialists – which could prove valuable for both troubleshooting and innovation within our team.

The registration fee covers two days of educational sessions, networking opportunities, breakfast and lunch on both days, and access to all session materials post-event.

Here’s an approximate cost breakdown:

Expense	Estimate (€)
Airfare	€XXX
Local Transport	€XXX
Hotel (2 nights at conference rate)	€438 (or €657 for 3 nights)
Meals (travel days)	€XXX (incl: Mon dinner, Tues & Wed breakfast, lunch, Tue dinner)
Registration Fee	€899
Total Estimated Cost	€X,XXX

I’m confident that the knowledge and connections gained from Stibo Systems Connect will directly benefit our work and deliver strong ROI.

Thank you for considering this request. I’m happy to provide more details or discuss how I plan to maximize the value of attending.

Best regards,
[Your Name]